



## Versi Indoor Totem

Sleek and versatile freestanding digital display in non-touch for advertising or PCAP touch for interactive applications.

[www.lamasatech.com](http://www.lamasatech.com)



# Versi digital signage totem

## Strong WiFi connectivity

The totem features 2 high gain antennas for a strong WiFi connection.

## Tamper-proof

All ports are concealed to prevent tampering in public environments.

## Single-sided or double-sided

Choose from a single-sided or double-sided totem to maximise your audience.

## Choice of screen size

Select from a 43" or 55" screen to suit your requirements.

## 700 nits high brightness

With a rating of 700 nits brightness your signage will be crystal clear even in bright locations such as retail stores with a lot of artificial lighting.

## Ultra slim bezel

Measuring at just 13.6 mm, the frame around the screen is the slimmest on the market, ensuring no distractions from your content.

## Anti-glare

### toughened glass

The toughened glass is resistant to glare from natural and artificial lighting and is designed to withstand damage in public environments.

## Touch or non-touch

Choose an interactive PCAP touch screen or a passive non-touch display for advertising and signage.

## Plug and play

Play your content via USB or run your application from the integrated Android 11 SoC.

## Auto power

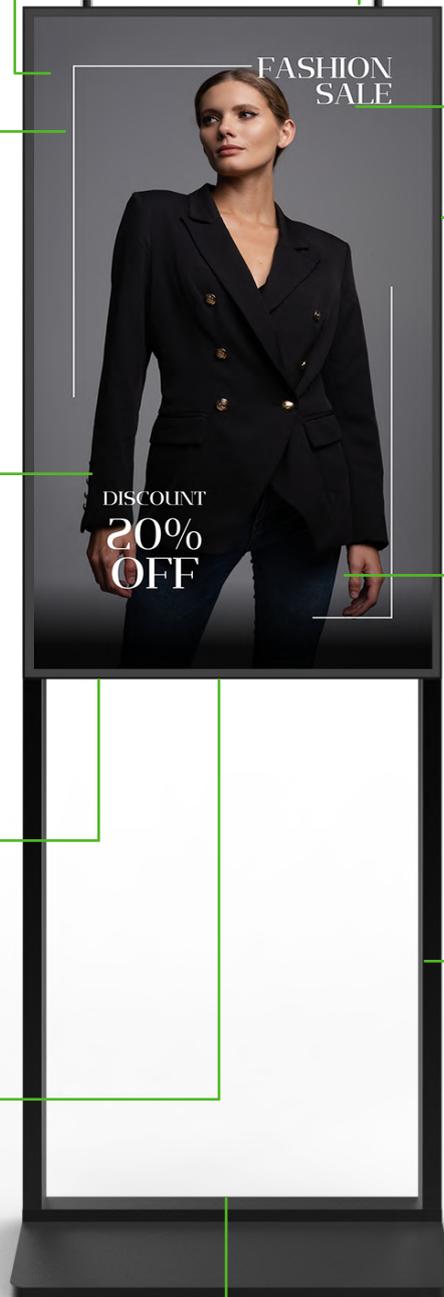
In case of power cuts and outages the totem will automatically power on when the power is re-instated.

## Connect your PC

For applications that require a Linux/Windows PC or a more powerful graphics card, connect your own PC with HDMI in. Internal brackets ensure the PC is neat and self-contained within the totem frame.

## Concealed cabling

Power provision is neatly concealed running through the side of the totem.



# Increase footfall and customer engagement

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The Versi Indoor totem is a sleek and slimline digital signage display that will boost your advertising reach, increase footfall and inform and engage your customers. It is ideal for a range of environments including retail stores, shopping malls, restaurants, universities and more.



## Touch screen

The PCAP touch screen model offers interactivity for your audience, perfect for information points. They'll be able to interact with your signage in a memorable way - a benefit which traditional print signage cannot offer you.



## Plug and play

Run your content or application in minutes using the embedded Android SoC. Alternatively, connect your own PC which can be housed neatly within the totem frame. Power your PC from the built-in DC power port with no additional power provision required (subject to required power consumption).



## Optional CMS

Control your digital signage remotely from any device with an internet connection by subscribing to our cloud-based digital signage system. Create new messages quickly with the drag-and-drop content builder and publish live on your totem in seconds.



## Connect accessories

Boasting 6 USB ports, the Versi suits a range of requirements, allowing expansion with accessories connected via USB e.g. printer, payment terminal etc. Power a module from the built-in DC power port with no additional power provision required (subject to required power consumption).



## Customise your totem

The Versi can be easily adapted for custom designs and projects including self-service kiosks with payment modules. Contact us to discuss your project.



## Robust components

Manufactured to the highest standards with commercial-grade components, the Versi is designed to run seamlessly 24/7 with an average lifespan of over 50,000 hours.

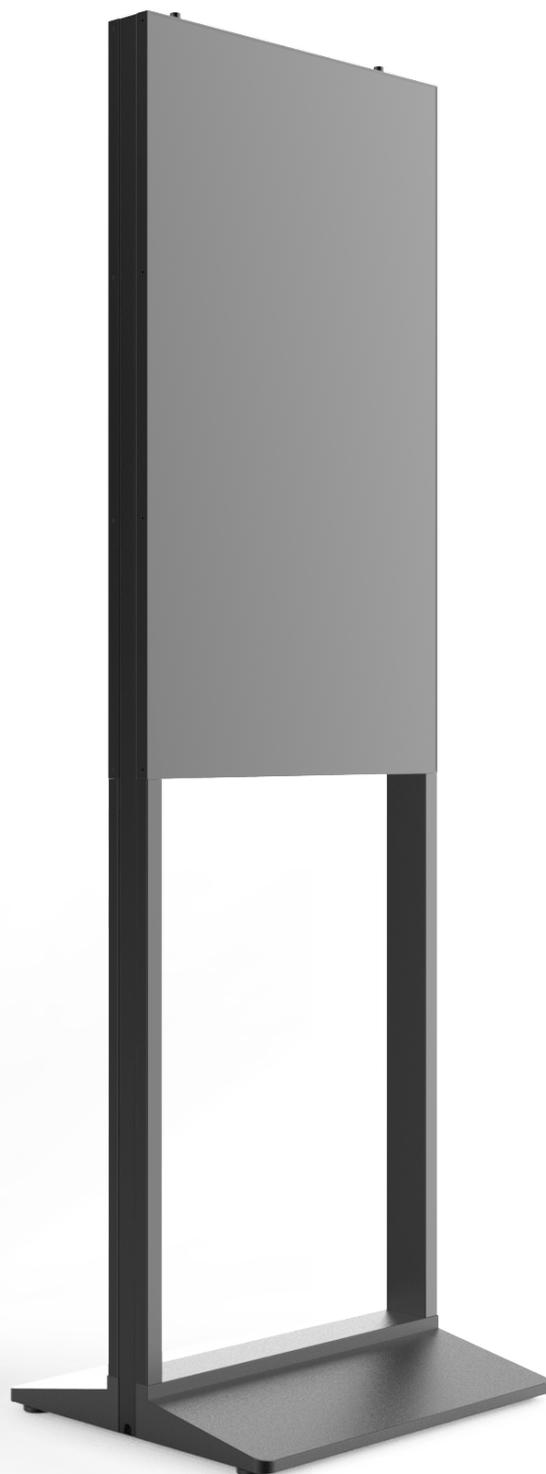


## 3-year warranty

The Versi Indoor totem is provided with a standard 3-year warranty included for your peace of mind.

# Choose from single-sided or double-sided

## Single-sided



# Choose from single-sided or double-sided

## Double-sided



# Pick the base that's right for you

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Choose from a small or large base to suit your aesthetics and space.

The small base is a sleek design for freestanding advertising displays, which must be bolted to the floor for stability. The large base is recommended for touch screen applications for added stability or if you are unable to secure the totem to the floor.

## Small base



## Large base



# All-in-one HD camera and sound bar

Complete your totem with our HD camera and sound bar, perfect for:

- Audience and engagement measurement
- Customer service and AI applications e.g. customer help points using direct call connections
- Entertainment applications e.g. selfie cam and interactive AR photo booths

Adapt the camera angle easily from the top of the totem using the adjustment wheels to set the best angle for your environment. The advanced facial recognition sensor ensures the user is in focus even when there is bad visibility conditions in the background, such as glare and backlight.

The advanced noise cancelling and echo cancelling microphones eliminate any background noise and maximise the voice level of the individual engaging with the totem. Two front-mounted speakers produce directional sound to the individual, allowing clear 2-way communication via the totem.

## Product codes

Product Name	Product Code
[43"/55"] Versi Indoor Digital Signage Totem	LT-Versi[43/55]-ID-T
[43"/55"] Versi Indoor Double-Sided Digital Signage Totem	LT-Versi[43/55]-ID-T_TWAIN
[43"/55"] Versi Indoor Digital Signage Totem Slim Base	LT-Versi[43/55]-ID-T-SBS
[43"/55"] Versi Indoor Double-Sided Digital Signage Totem Slim Base	LT-Versi[43/55]-ID-T_TWAIN-SBS
[43"/55"] Versi Indoor Interactive Totem	LT-Versi[43-/55]-ID-T-PT
[43"/55"] Versi Indoor Double-Sided Interactive Totem	LT-Versi[43/55]-ID-T_TWAIN-PT
Versi Indoor Camera Box with One Set Of Cameras and Mics (Single Side Acrylic)	LT-Versi-[43/55]-PRT-CAM
Versi Indoor Camera Box with 2 Sets Of Cameras and Mics (Dual Side Acrylic)	LT-Versi-[43/55]-PRT-DUALCAM
Versi Indoor Mini PC Holder	LT-Versi-PRT-PCM

*Please omit the size not required and brackets to use these codes.*

# Specifications

<b>Model</b>	<b>Versi Indoor Totem</b>		
<b>Panel</b>	<b>Screen size</b>	43"or 55"	
	<b>Display resolution</b>	1920x1080	
	<b>Viewing angles</b>	178°V / 178 °H	
	<b>Colour depth</b>	16.7M	
	<b>Contrast ratio</b>	1200:1	
	<b>Brightness</b>	700 cd/m <sup>2</sup>	
	<b>Response time</b>	6ms	
	<b>Lifespan</b>	>50,000 hours	
	<b>Display scale</b>	16:9	
	<b>Operation</b>	24/7	
	<b>Touch screen</b>	Optional - 10 point PCAP touch	
	<b>Built-in player</b>	<b>CPU</b>	RK3568 Quad-core, up to 2.0GHz
		<b>RAM</b>	2G DDR3
<b>ROM</b>		16G	
<b>System version</b>		Android 11	
<b>Storage expansion</b>		External TF memory card (option)	
<b>Media format</b>	Video-MP4, MPG, AVI, RM, RMVB, TS Image-BPM, JPEG, PNG, GIF		

	<b>Display format</b>	Subject to software capability: Screen rotation, double screen codisplay, double screen differential display, picture-in-picture display
<b>Power</b>	<b>Input voltage</b>	AC 110V ~ 240V, 50/60Hz
	<b>Power consumption</b>	≤60W ~ 95W
	<b>Operating temperature</b>	0°C ~ 50°C / 32°F ~ 122°F
	<b>Storage temperature</b>	-20°C ~ 60°C / -4°F ~ 140°F
	<b>Operation humidity</b>	10 ~ 90%
	<b>Storage humidity</b>	10 ~ 90%
<b>Connections</b>	<b>RJ45</b>	1
	<b>HDMI input</b>	1
	<b>USB touch</b>	1
	<b>USB 2.0</b>	6
	<b>WiFi</b>	Dual band 2.4 Ghz/5 Ghz
<b>Mechanical spec</b>	<b>Dimension (mm)</b>	43" - 1800 x 556.4 x 76.2 55" - 1900 x 707.4 x 76.2 See technical drawings below
	<b>Protection glass</b>	Toughened glass
	<b>Shell colour</b>	Gloss black
	<b>Speakers</b>	2 x 5W
<b>Customisation</b>	<b>Options available</b>	Versi HD camera and sound bar Versi PC holder  The Versi can be easily adapted for custom designs and projects including self-service kiosks with payment modules. Please get in touch to discuss your requirements.

# The Versi indoor range

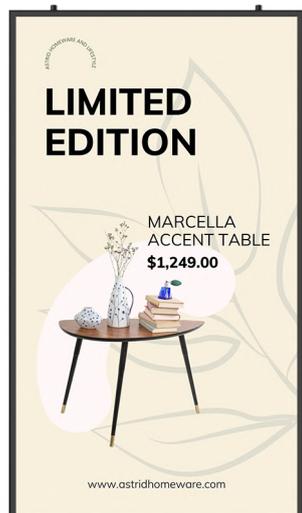
The Versi Indoor is a modular digital signage display available in a range of configurations to suit any indoor screen requirement, whether you need a wall-mounted, ceiling-mounted or freestanding display.

The freestanding models are available as single-sided or double-sided displays. All configurations, with the exception of the ceiling mounted display, are available in passive non-touch or PCAP touch screen.

All models are available in 43" or 55" sizes, with the addition of 32" for the wall-mounted models.



Digital display



Freestanding kiosk



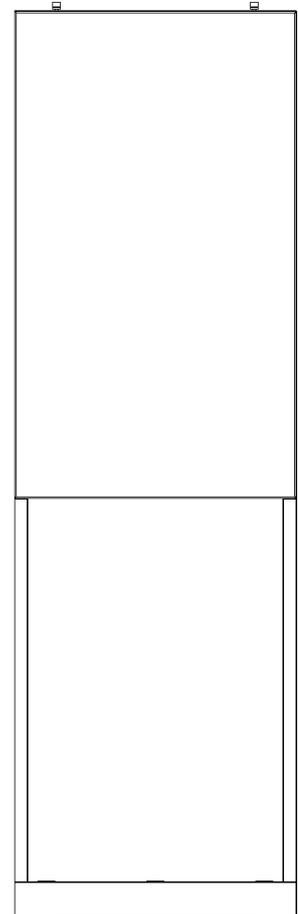
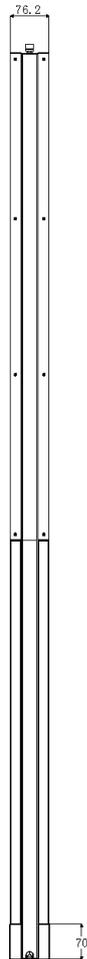
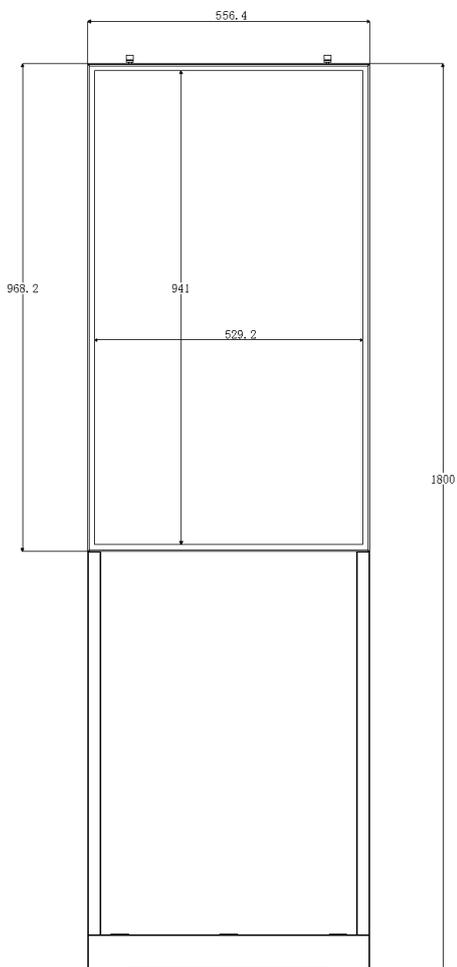
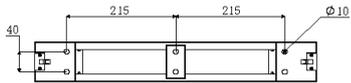
Wall poster



Ceiling mount

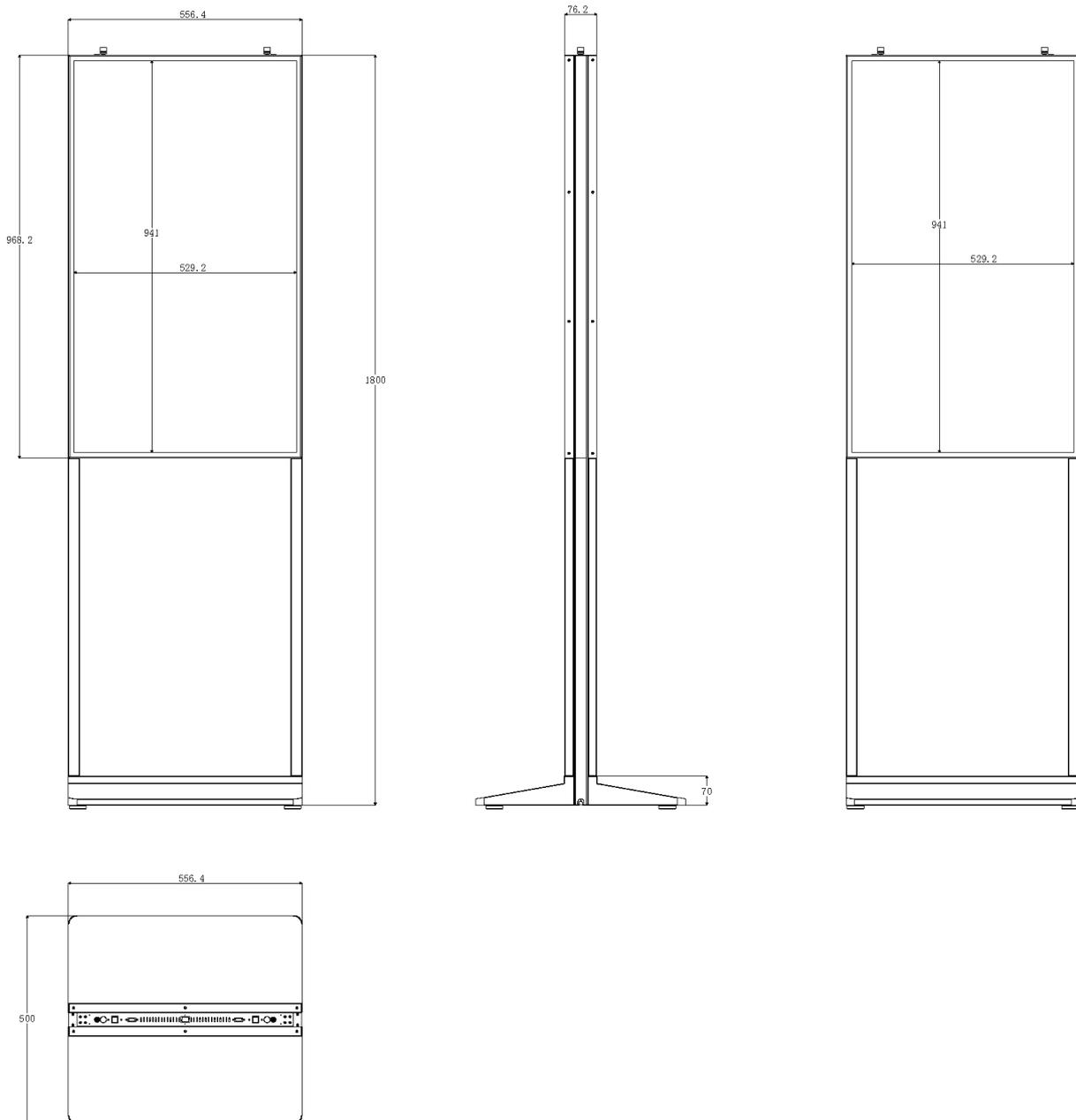
# Technical drawings - 43" Versi Indoor Totem

All measurements specified are in mm.



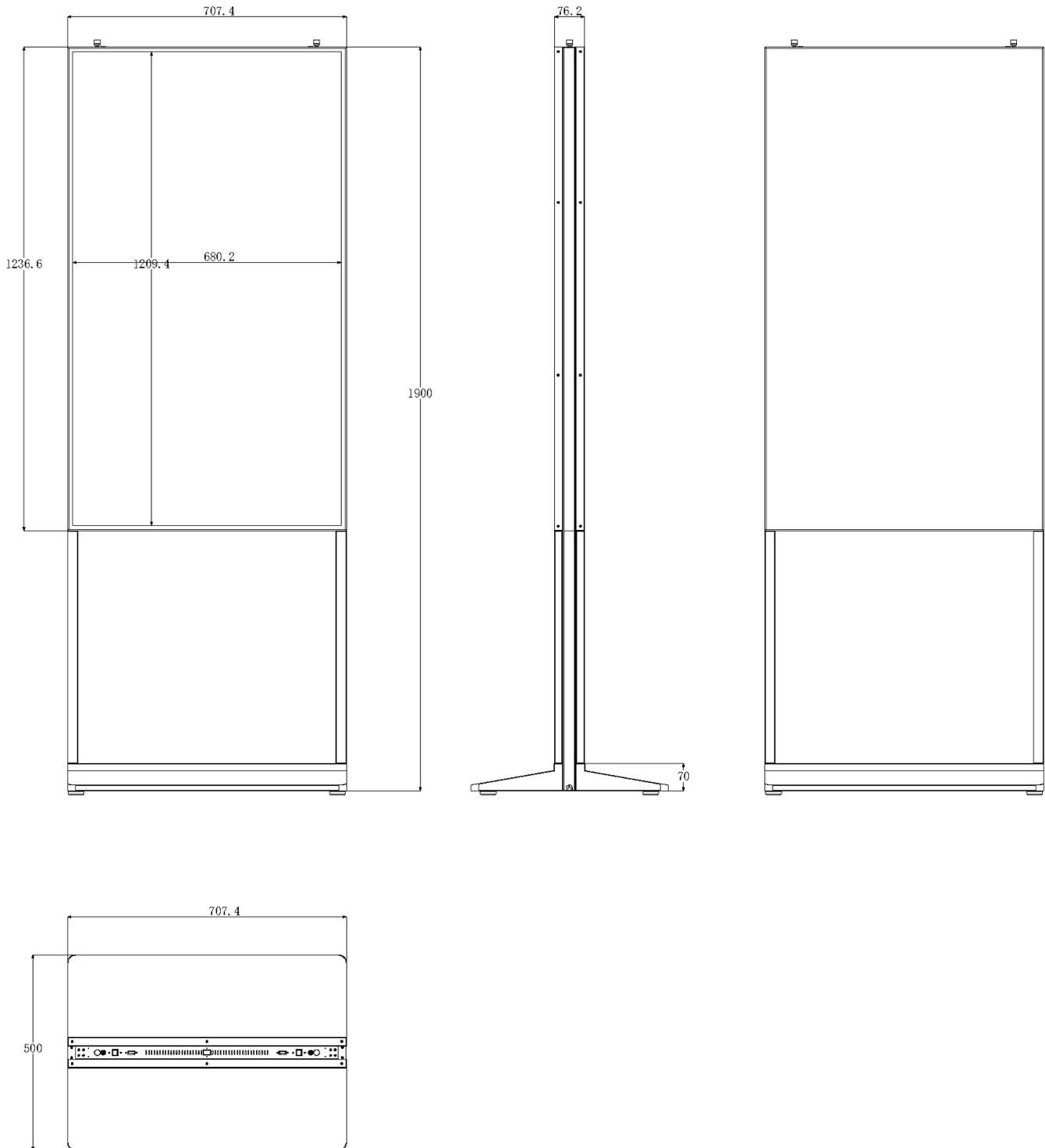
# Technical drawings - 43" Versi Indoor Double-Sided Totem

All measurements specified are in mm.



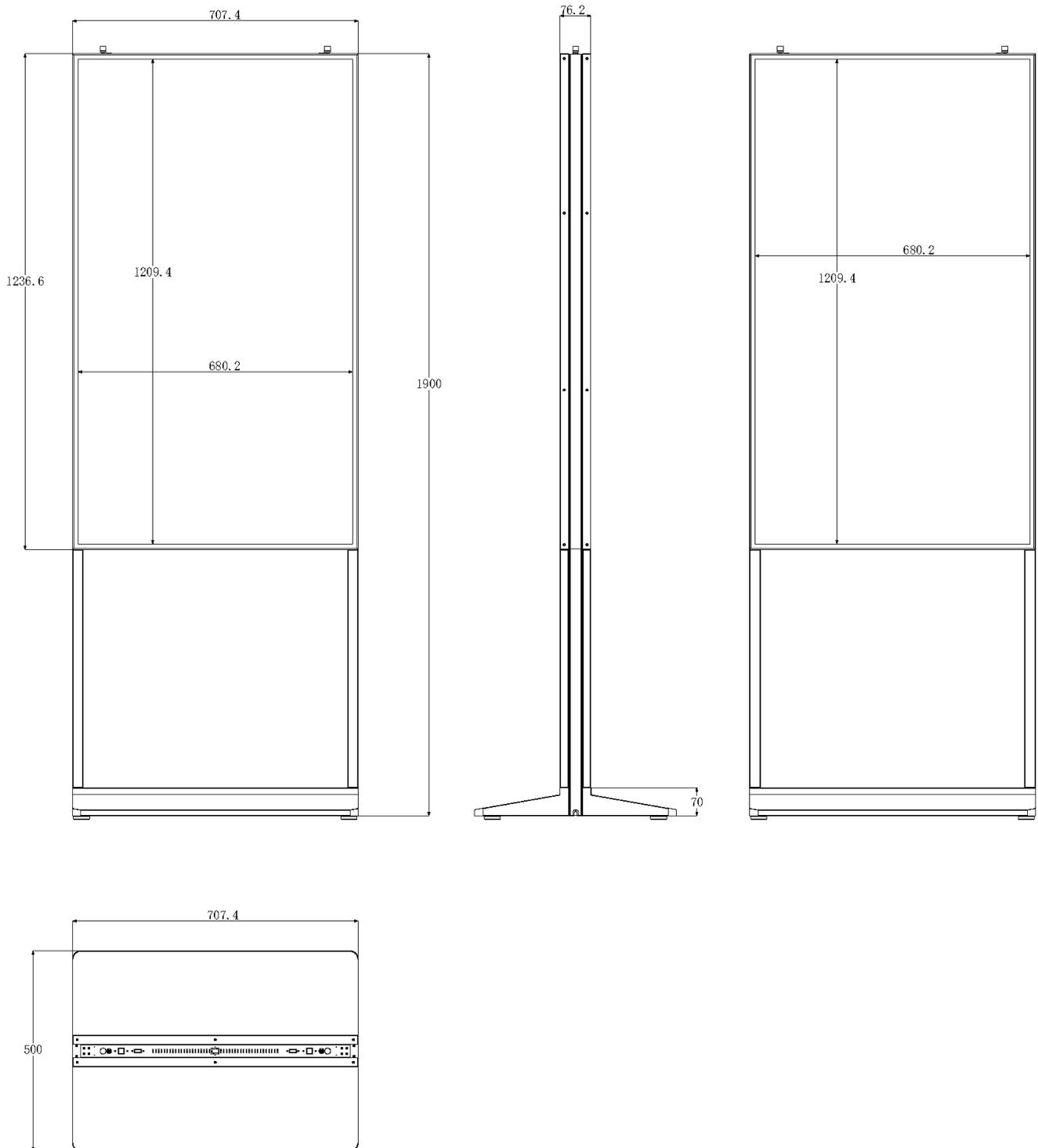
# Technical drawings - 55" Versi Indoor Totem

All measurements specified are in mm.



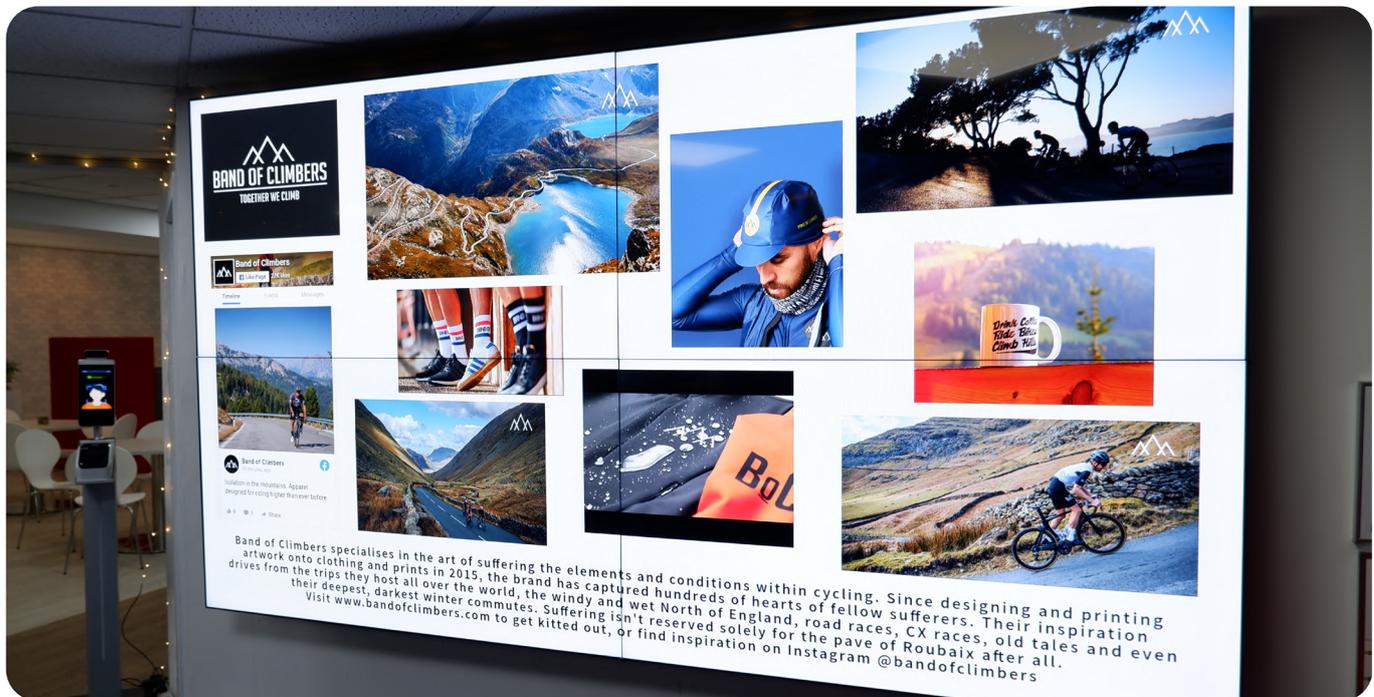
# Technical drawings - 55" Versi Indoor Double-Sided Totem

All measurements specified are in mm.

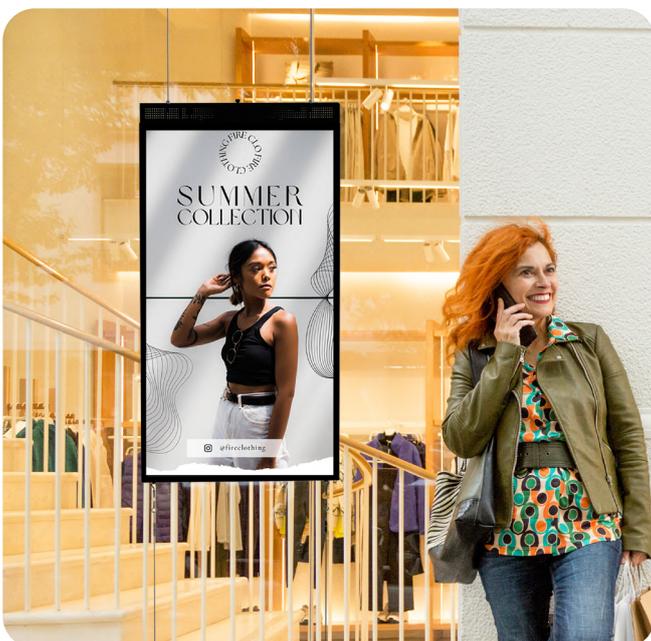


# More technology solutions from LamasaTech...

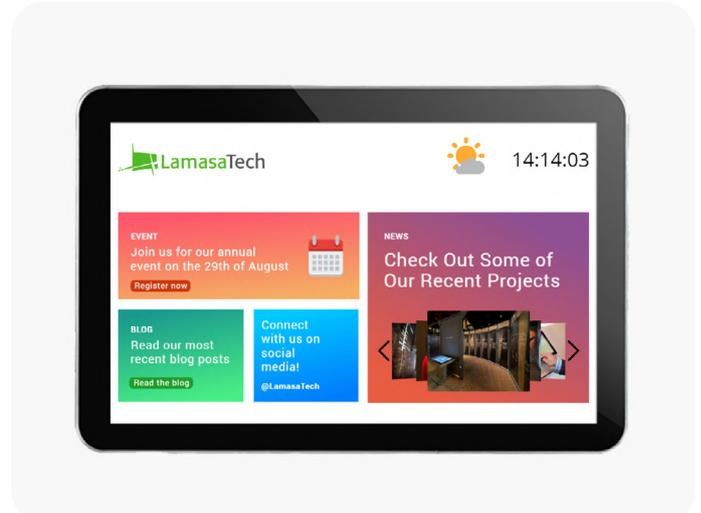
## LCD and LED video walls



## Digital window displays



## Digital signage platform



For more information on our digital solutions please visit [www.lamasatech.com](http://www.lamasatech.com)



## Contact us

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