



## Versi Indoor Ceiling Mount Display

Eye-catching hanging digital display for increasing footfall and advertising reach.

[www.lamasatech.com](http://www.lamasatech.com)



# Versi digital signage hanging display

## Strong WiFi connectivity

The hanging display features a high gain antenna for a strong WiFi connection.

## USB and HDMI ports

Easily take control of the display with the USB ports, or connect a mini PC to the HDMI in port.

## Connect your PC

For applications that require a Linux/Windows PC or a more powerful graphics card, connect your own PC with HDMI in. Internal brackets ensure the PC is neat and self-contained within the frame. Or install your PC in the ceiling and run the cable down through the frame.

## Secure ceiling mount

Choose from 2 secure mounting systems - sleek metal arms or minimalistic hanging wires.

## Plug and play

Play your content via USB or run your application from the integrated Android 11 SoC.

## Ultra slim bezel

Measuring at just 13.6 mm, the frame around the screen is the slimmest on the market, ensuring no distractions from your content.

## Anti-glare

## toughened glass

The toughened glass is resistant to glare from natural and artificial lighting and is designed to withstand damage in public environments.

## 700 nits high brightness

With a rating of 700 nits brightness your signage will be crystal clear even in bright locations such as retail stores with a lot of artificial lighting.

## Auto power

In case of power cuts and outages the hanging display will automatically power on when the power is re-instated.

## Concealed cabling

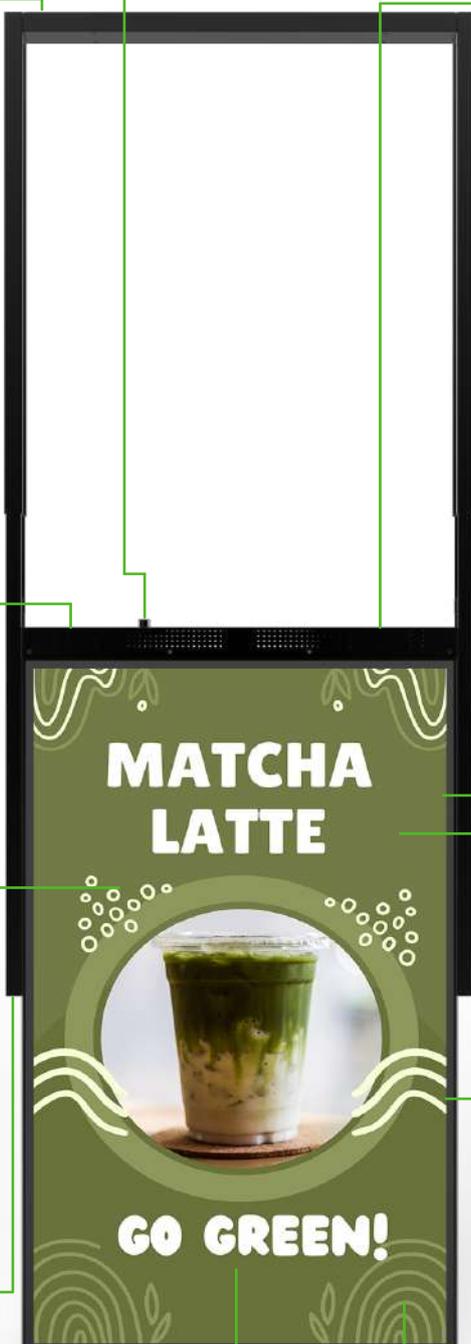
Power provision is neatly concealed running through the frame and side arms. Alternatively with the wire mounting, the cables will be neatly clipped to the wires so they are barely noticeable.

## Single-sided or double-sided

Choose from a single-sided or double-sided hanging display to maximise your audience.

## Choice of screen size

Select from a 43" or 55" screen to suit your requirements.



# Maximise your advertising reach, outside and inside your store

The Versi Indoor ceiling-mounted display catches the eye of passersby 24/7, increasing your advertising reach and footfall. It is perfect for a range of environments including retail stores, estate agents, restaurants and more.



## Secure Mounting

The Versi Indoor ceiling mounted display comes with a choice of sleek yet sturdy mounting options. The metal frame with arms provides a modern design and is ideal for installations where the screen will be placed at an average height. The minimalistic hanging wires offer more flexibility when adjusting the height of the display.



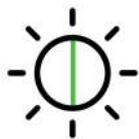
## Plug and play

Run your content or application in minutes using the embedded Android SoC. Alternatively, connect your own PC. This can be housed within the Versi frame or in the ceiling, with the cable running down through the frame. Power your PC from the built-in DC power port with no additional power provision required (subject to required power consumption).



## Optional CMS

Control your digital signage remotely from any device with an internet connection by subscribing to our cloud-based digital signage system. Create new messages quickly with the drag-and-drop content builder and publish live on your hanging display in seconds.



## High brightness screen

With a high-brightness rating of 700 nits, your content will be eye-catching and easily readable in sunlight and indoor environments with extensive artificial lighting such as retail stores.



## Robust components

Manufactured to the highest standards with commercial-grade components, the Versi is designed to run seamlessly 24/7 with an average lifespan of over 50,000 hours.



## 3-year warranty

The Versi Indoor ceiling mounted display is provided with a standard 3-year warranty.

# Choose from single-sided or double-sided

## Single-sided



### Custom logo

Maximise your brand awareness with a custom logo vinyl wrap on the gloss black casing.

# Choose from single-sided or double-sided

## Double-sided



# Pick the mount that's right for you

Choose from sleek metal arms or minimalistic hanging wires depending on your aesthetics and space.

The metal arms are ideal for installations where the display will be kept at an average height. The wire mounting is recommended for those that need more flexibility on the height of the display, such as installations with particularly high ceilings

## Metal arms



## Hanging wires



# Specifications

<b>Model</b>	<b>Versi Indoor Ceiling Mounted Display</b>	
<b>Panel</b>	<b>Screen size</b>	43" or 55"
	<b>Display resolution</b>	1920x1080
	<b>Viewing angles</b>	178°V / 178 °H
	<b>Colour depth</b>	16.7M
	<b>Contrast ratio</b>	1200:1
	<b>Brightness</b>	700 cd/m <sup>2</sup>
	<b>Response time</b>	6ms
	<b>Lifespan</b>	>50,000 hours
	<b>Display scale</b>	16:9
	<b>Operation</b>	24/7
<b>Built-in player</b>	<b>CPU</b>	RK3568 Quad-core, up to 2.0GHz
	<b>RAM</b>	2G DDR3
	<b>ROM</b>	16G
	<b>System version</b>	Android 11
	<b>Storage expansion</b>	External TF memory card (option)
	<b>Media format</b>	Video-MP4, MPG, AVI, RM, RMVB, TS Image-BPM, JPEG, PNG, GIF

**Display format** Subject to software capability: Screen rotation, double screen codisplay, double screen differential display, picture-in-picture display

**Power**

**Input voltage** AC 110V ~ 240V, 50/60Hz

**Power consumption** ≤60W ~ 95W

**Operating temperature** 0°C ~ 50°C / 32°F ~ 122°F

**Storage temperature** -20°C ~ 60°C / -4°F ~ 140°F

**Operation humidity** 10 ~ 90%

**Storage humidity** 10 ~ 90%

**Connections**

**RJ45** 1

**HDMI input** 1

**USB 2.0** 2-4 (6 internal/2-4 extended externally)

**WiFi** Dual band 2.4 Ghz/ 5 Ghz

**Mechanical spec**

**Dimension (mm)** 43" - 1014 x 561.4 x 59.2  
55" - 1282.4 x 712.4 59.2  
See technical drawings below for more information and mount heights

**Protection glass** Toughened glass

**Shell colour** Gloss black

**Speakers** 2 x 5W

# Product codes

Product Name	Product Code
[43"/55"] Versi Indoor Ceiling Mounted Display Arm Mounting	LT-Versi[43/55]-ID-CMA
[43"/55"] Versi Indoor Ceiling Mounted Double-Sided Display Arm Mounting	LT-Versi[43/55]-ID-CMA_TWAIN
[43"/55"] Versi Indoor Ceiling Mounted Display Wire Mounting	LT-Versi[43/55]-ID-CMW
[43"/55"] Versi Indoor Ceiling Mounted Double-Sided Display Wire Mounting	LT-Versi[43/55]-ID-CMW_TWAIN
Versi Indoor Mini PC Holder	LT-Versi-PRT-PCM

*Please omit the size not required and brackets to use these codes.*

# The Versi indoor range

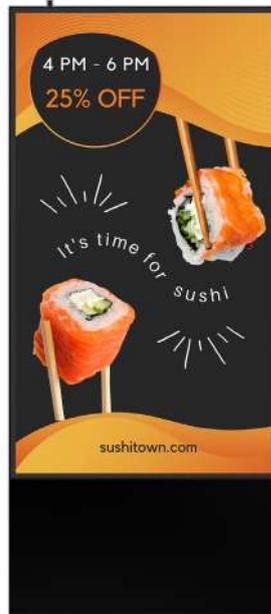
The Versi Indoor is a modular digital signage display available in a range of configurations to suit any indoor screen requirement, whether you need a wall-mounted, ceiling-mounted or freestanding display.

The freestanding models are available as single-sided or double-sided displays. All configurations, with the exception of the ceiling mounted display, are available in passive non-touch or PCAP touch screen.

All models are available in 43" or 55" sizes, with the addition of 32" for the wall-mounted models.



Digital display



Wall poster



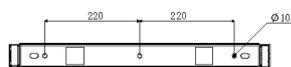
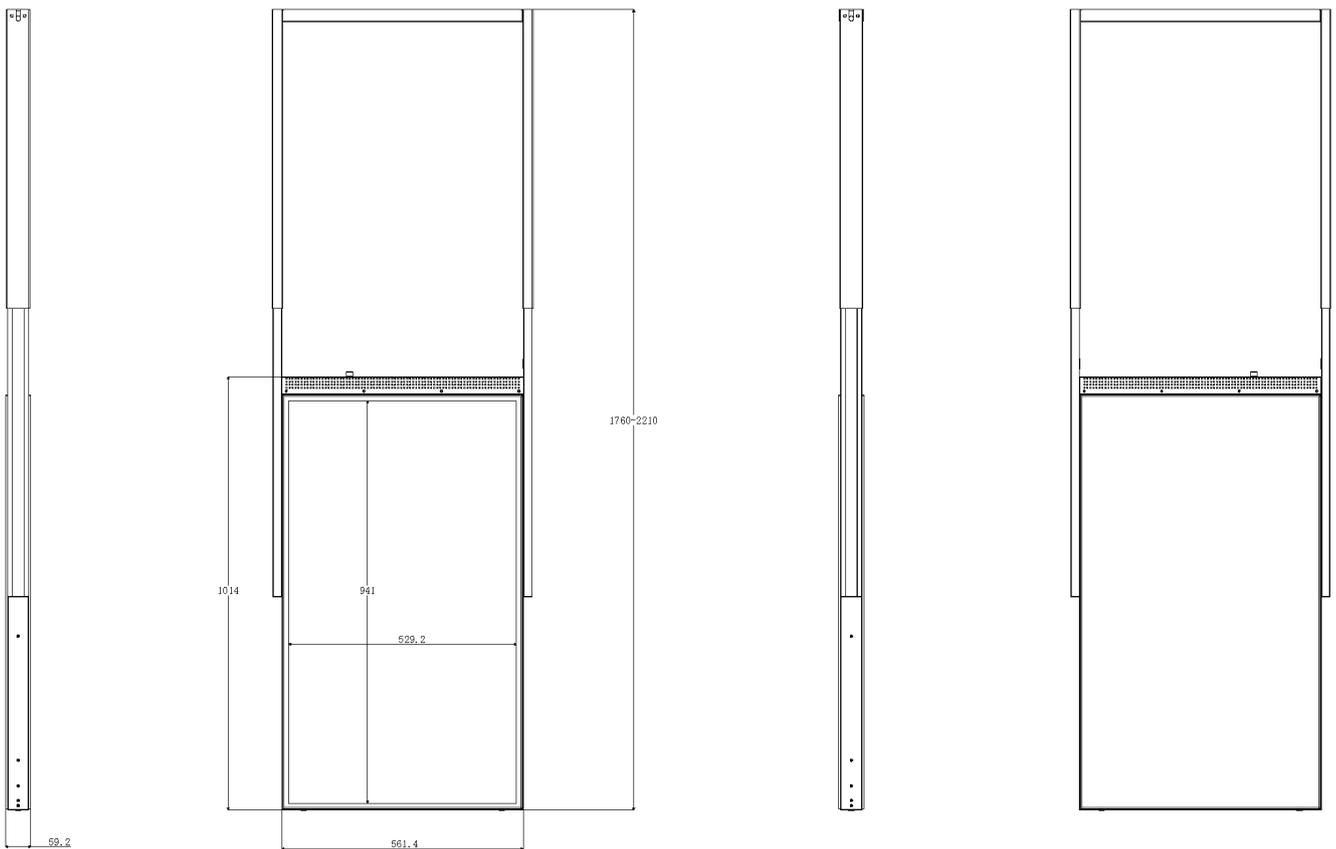
Freestanding kiosk



Freestanding totem

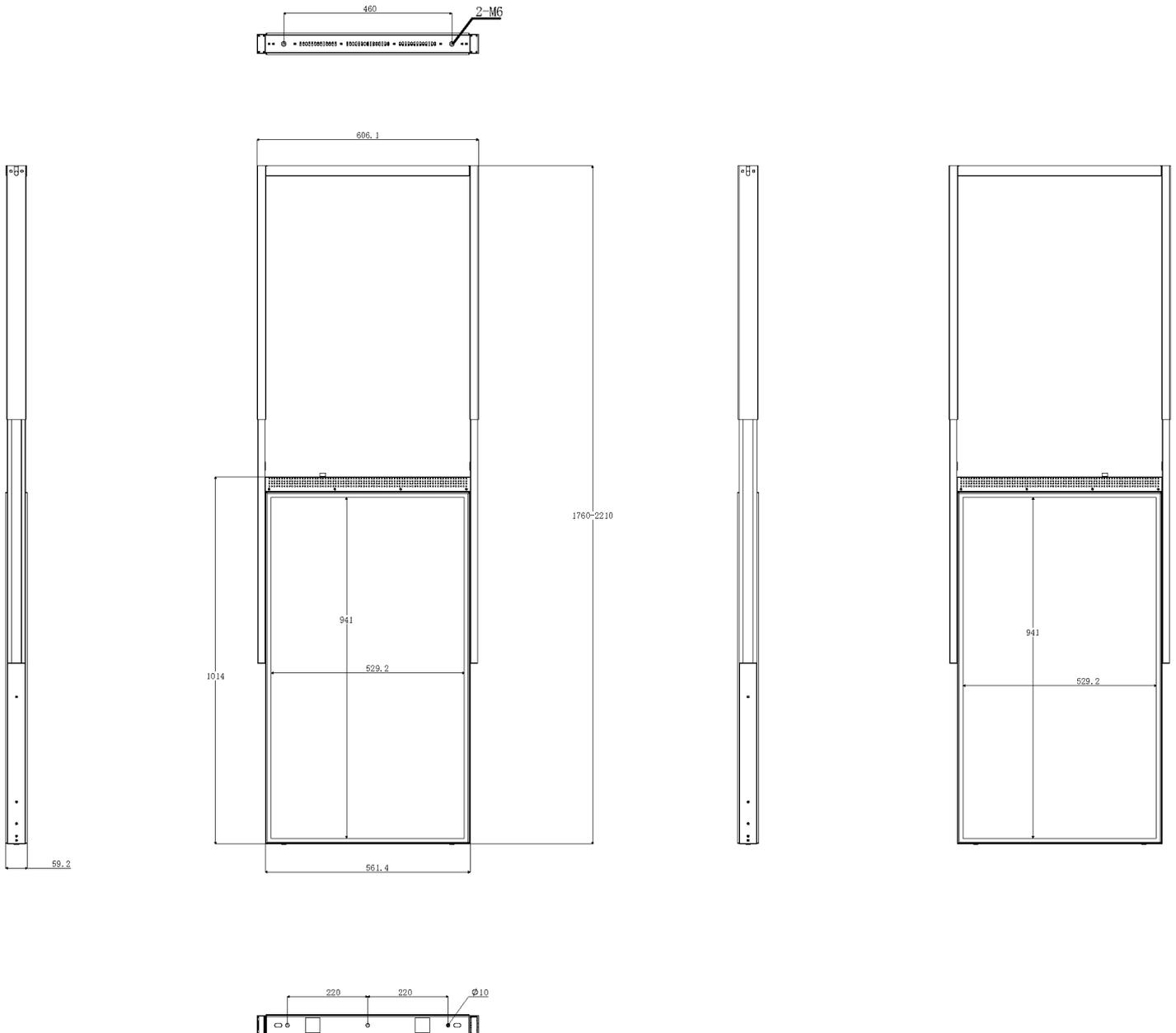
# Technical drawings - 43" Versi Indoor Ceiling Mount With Arms

All measurements specified are in mm.



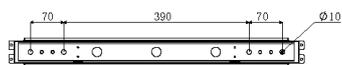
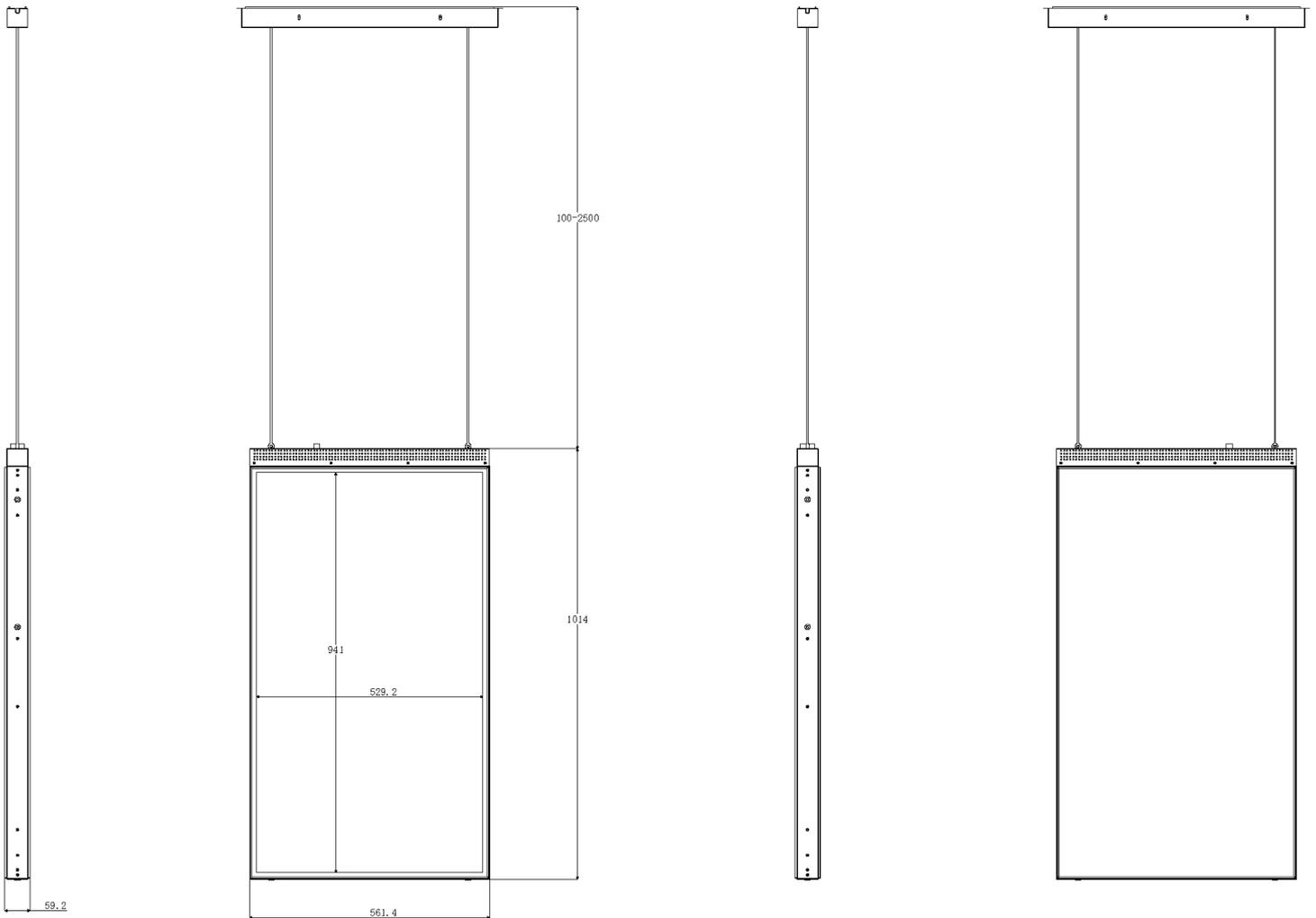
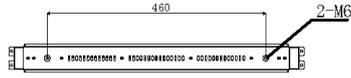
# Technical drawings - 43" Versi Indoor Double-Sided Ceiling Mount With Arms

All measurements specified are in mm.



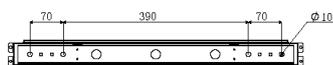
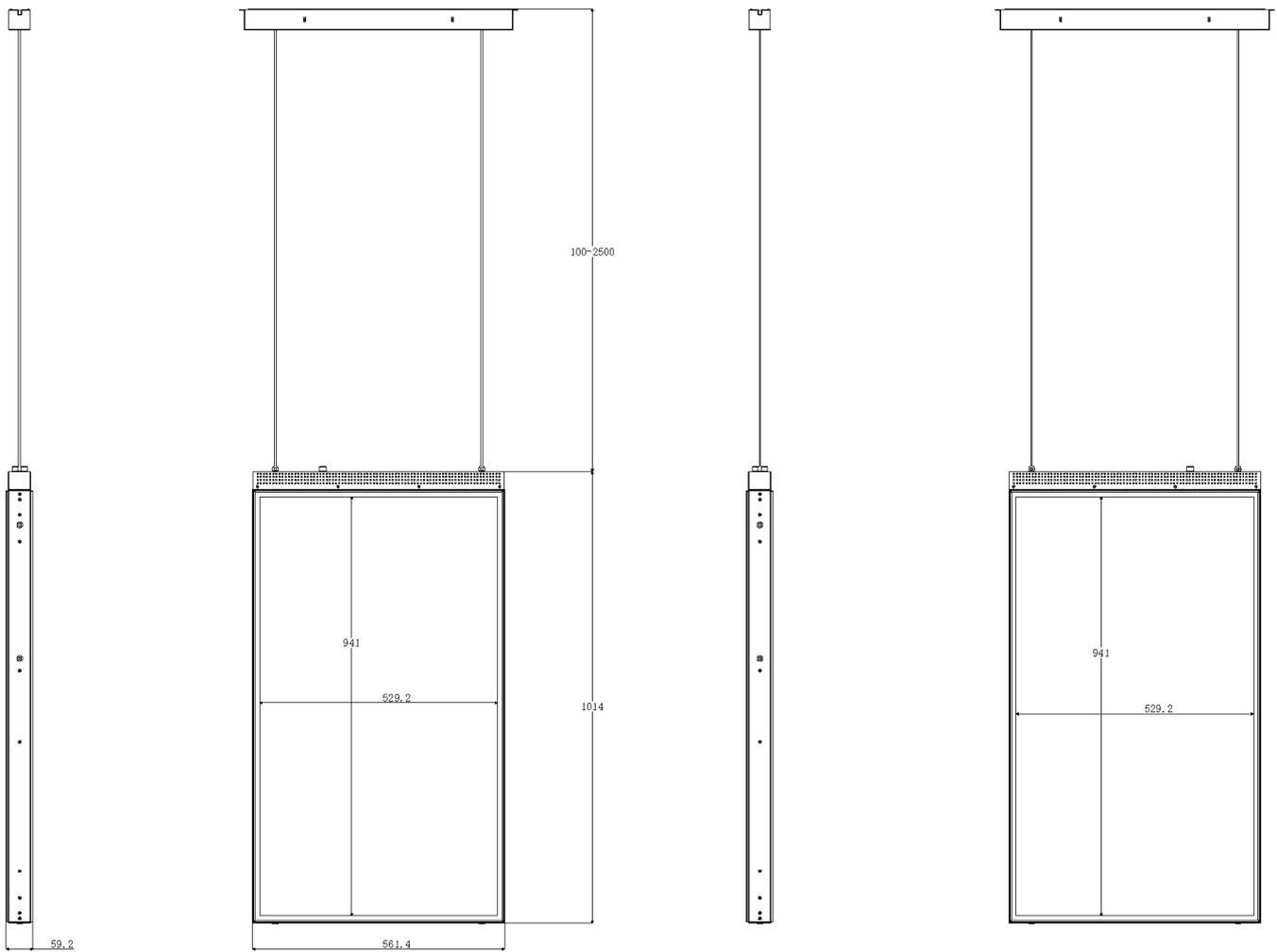
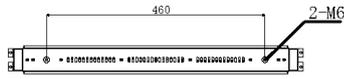
# Technical drawings - 43" Versi Indoor Ceiling Mount With Wires

All measurements specified are in mm.



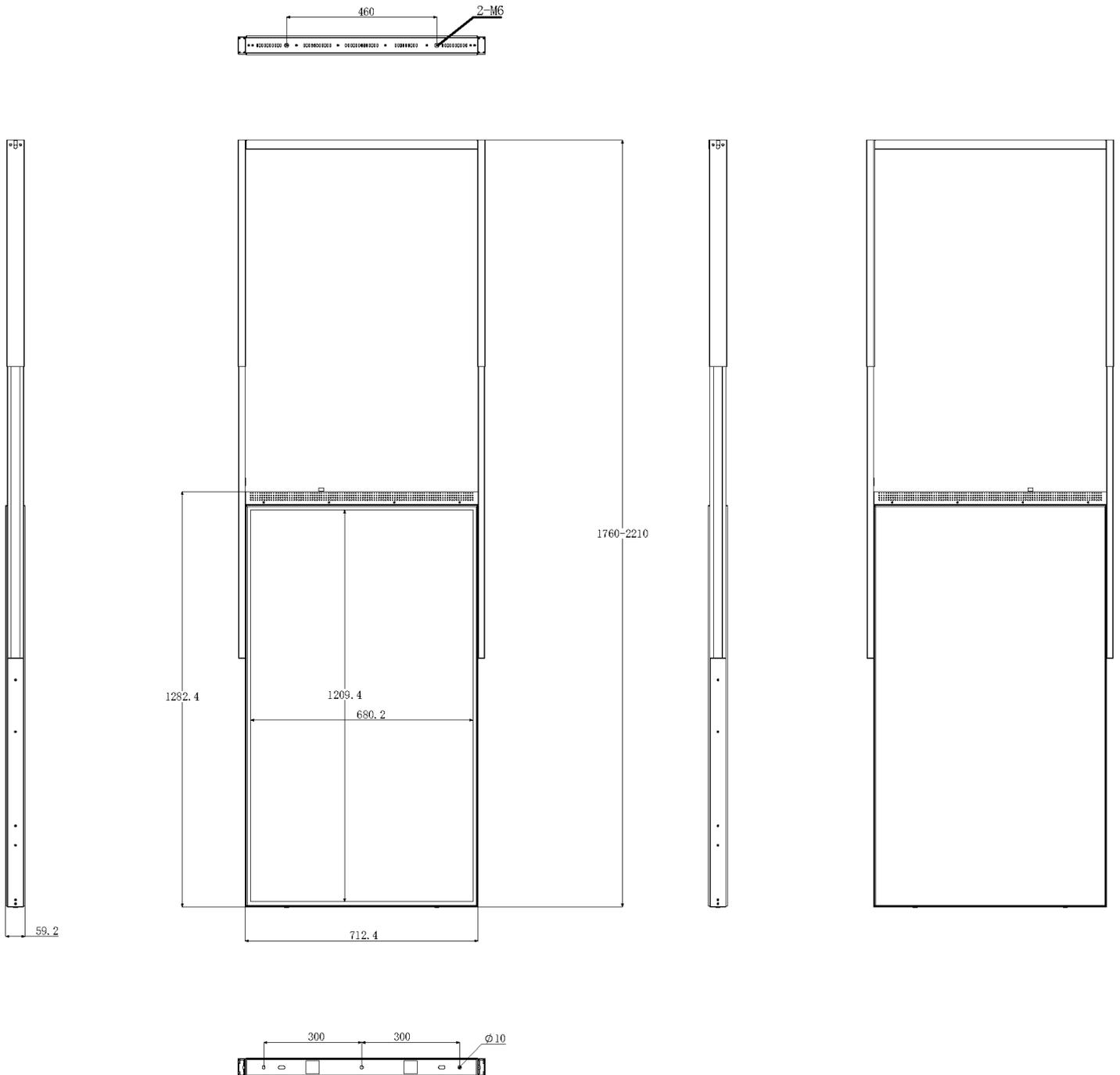
# Technical drawings - 43" Versi Indoor Double-Sided Ceiling Mount With Wires

All measurements specified are in mm.



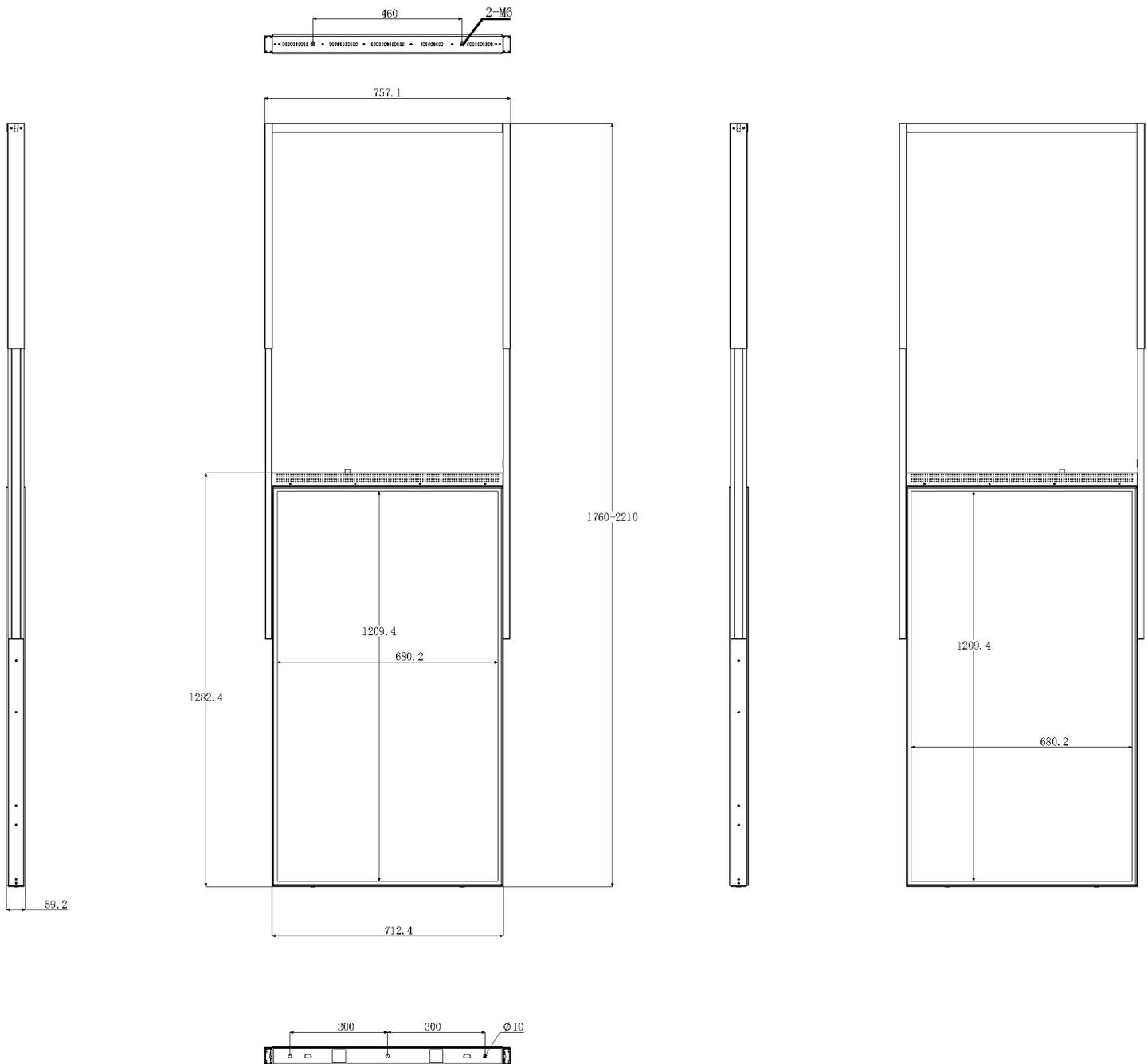
# Technical drawings - 55" Versi Indoor Ceiling Mount With Arms

All measurements specified are in mm.



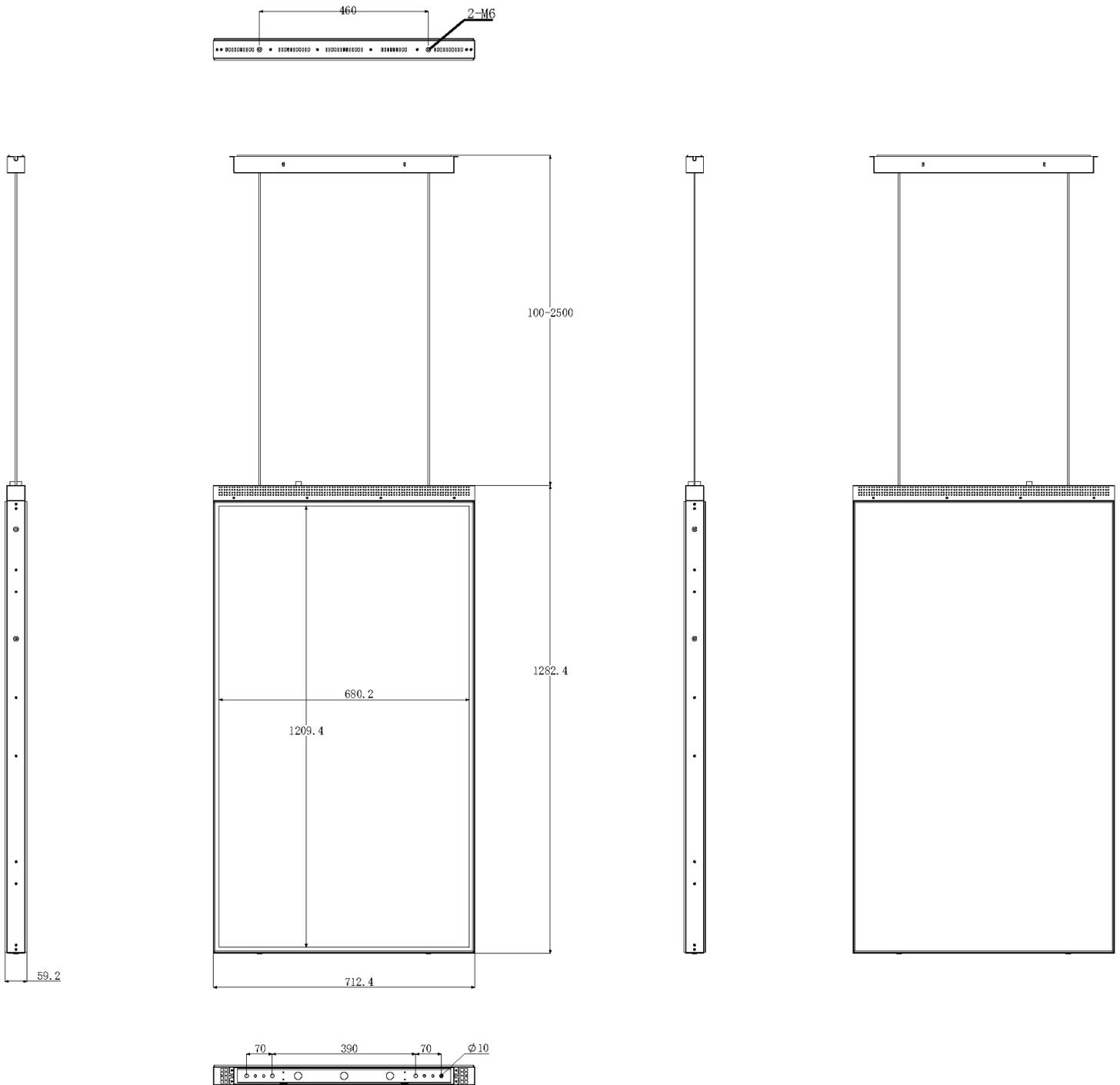
# Technical drawings - 55" Versi Indoor Double-Sided Ceiling Mount With Arms

All measurements specified are in mm.



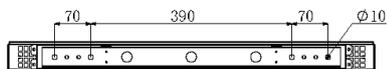
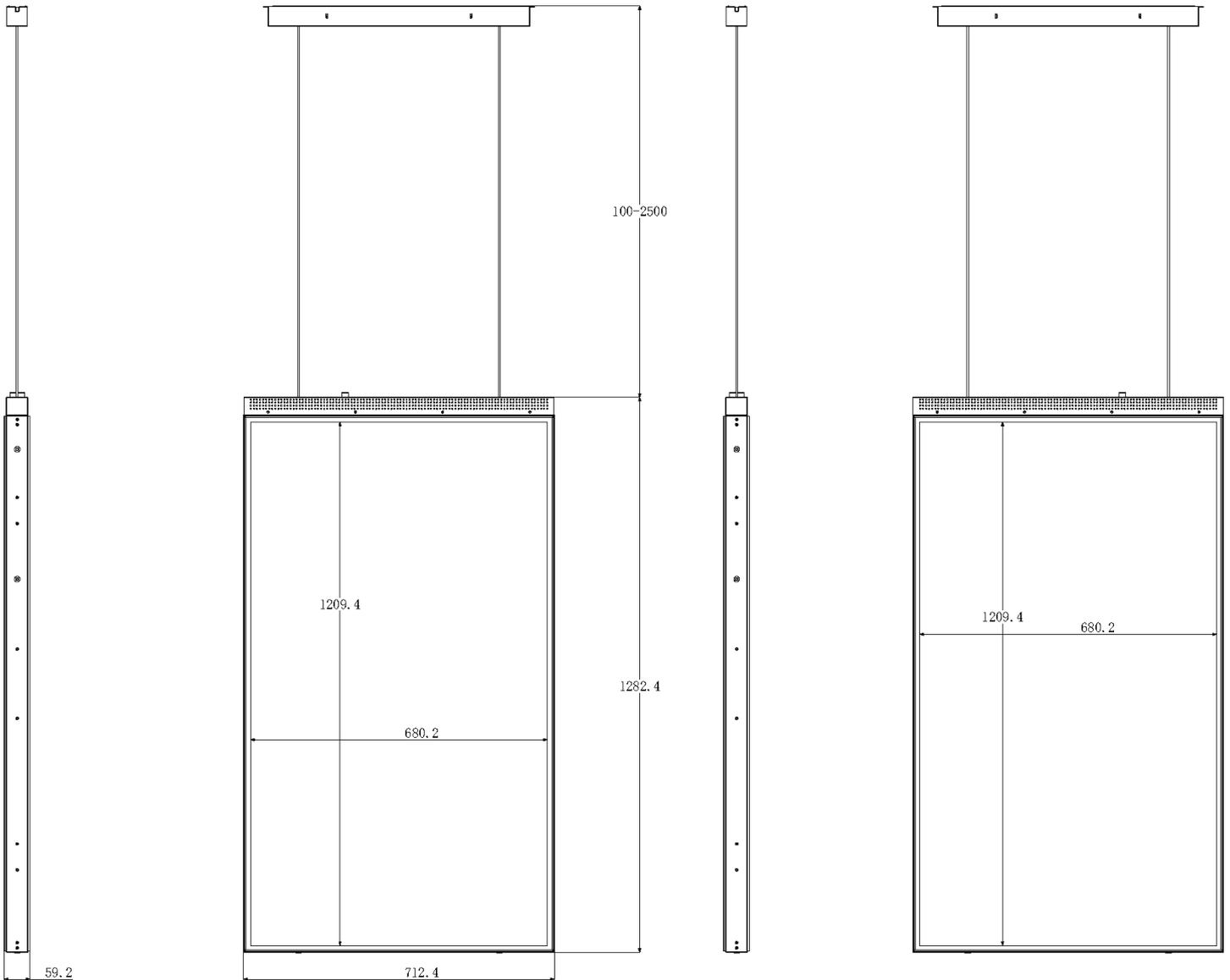
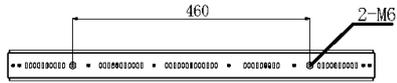
# Technical drawings - 55" Versi Indoor Ceiling Mount With Wires

All measurements specified are in mm.



# Technical drawings - 55" Versi Indoor Double-Sided Ceiling Mount With Wires

All measurements specified are in mm.



# More technology solutions from LamasaTech...

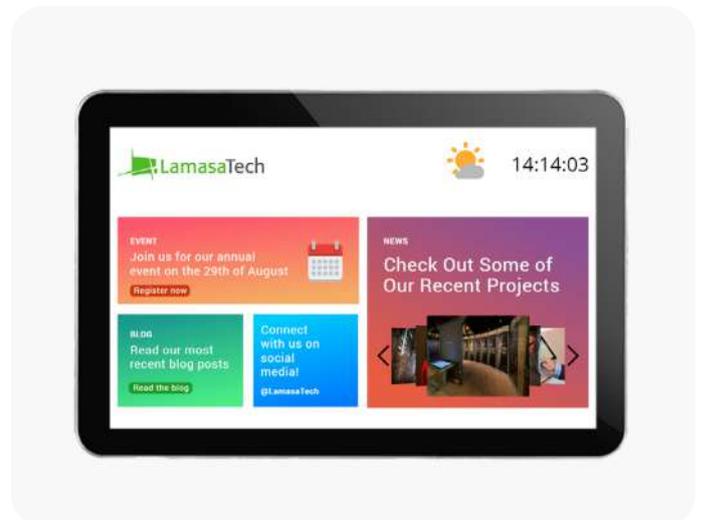
## LCD and LED video walls



## Digital wall posters



## Digital signage platform



For more information on our digital solutions please visit [www.lamasatech.com](http://www.lamasatech.com)



## Contact us

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